




## **Policy Circular 30 — July 2016**

**First Issued:** January 2011

**Amended and reissued:** March 2013, July 2016

## **NATA Logo for the Diagnostic Imaging Accreditation Scheme (DIAS)**



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# NATA’s Diagnostic Imaging Accreditation Scheme (DIAS) logo

## Purpose

This document describes the NATA DIAS logo which is available for use by practices accredited by NATA under the Diagnostic Imaging Accreditation Scheme (DIAS). The conditions for the use of the NATA emblem are detailed in Policy Circular 18.

**Note:** the NATA emblem (as defined in Schedule 1 of the NATA Rules) is not to be used by Diagnostic Imaging practices accredited under DIAS.

## The NATA DIAS logo

The NATA logo available for use by practices accredited under DIAS consists of the NATA emblem, accompanied by the following mandatory statement:

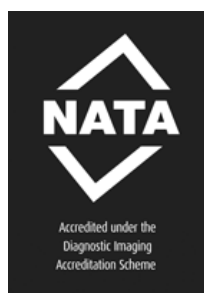
Accredited under the Diagnostic Imaging Accreditation Scheme

The NATA emblem and mandatory statement have been combined in a single image to form the NATA DIAS logo which is available from the NATA website [here](#)

The colours of the logo must be reproduced as follows:

Printing colours:

Blue:	PMS 2747;	C100 M85 Y0 K13;	R0 G37 B123
Orange:	PMS 152;	C0 M51 Y100 K1;	R229 G114 B0



The logo may also be reproduced in either black or white (The background for these examples need not necessarily be white or black respectively.)

## Transition

The NATA Assessed logo, pictured below, is being phased out. A transition timeframe has been implemented to allow practices sufficient time to change over any reports, stationery or marketing material to the new NATA DIAS logo.



It is expected that all practices accredited under DIAS will have ceased using the NATA Assessed logo by 31 December 2017.

## AMENDMENT TABLE

The table below provides a summary of changes made to the document with this issue.

<b>Section</b>	<b>Amendment</b>
Cover page	Updated title
NATA DIAS Logo	New logo included
	Included reference to the new NATA DIAS logo and mandatory wording.
NATA Assessed logo	Section deleted
Transition	New section